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Keynote

You Are What You Say: Feedback Mastery

Description

Effective feedback isn't about being nice or harsh—it's about precision.

Use the Core Commitment Cycle to deliver clear, specific observations without judgment. Address both strengths and weaknesses through skillful requests, promises, and assessments. Avoid linguistic viruses like unclear requests and treating opinions as facts. Power lives in intentional language.



Learning Objectives

- **Cut Through the Noise - Practice Precision Feedback** - Apply the Core Commitment Cycle to deliver clear, grounded feedback that address strengths and gaps with targeted accuracy.
- **Reclaim Your Voice, Raise Your Impact** - Identify and replace unclear requests, opinion-masquerading-as-fact, and other communication patterns that undermine leadership impact and effectiveness.
- **Create Trust & Alignment with Conscious Communication** - Harness energy to craft skillful requests, offer assessments, and create promises for accountability and drive effective action.

Testimonial

The Core Commitment Cycle training afforded us a healthy team building platform to develop a shared language and the trust that's so essential in our business. While these skills may be employed naturally by the best communicators, being more consciously dialed into the specific elements ensures embodiment—the capacity to take new action.

— Bill Crooks, Sr. Manager, Corbion NA

References

Nick Blawat, CEO, Value Added Food Sales, nick.blawat@gmail.com

Kimberly Townsend, President & CEO of Loretto Health & Rehab, kmtownsend63@gmail.com